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MEDIA ADVISORY

Gerawan Farming Raises Hourly Base Pay To \$11

The family-owned company has a history of paying the industry's highest wages.

FRESNO, CA, July 3, 2014 – For years, peach and table grape grower Gerawan Farming has paid the highest wages in the industry. Today the family-owned and operated company announced that it is boosting its base pay wage from \$10 to \$11. (Gerawan’s wages that are above base, such as grape harvest and packing, are already much higher than \$11.)

Since 2012, California’s minimum wage has gone up three times. During that same period of time, Gerawan has raised wages seven times, maintaining its longstanding reputation of exceeding California’s minimum wage, and leading the industry in wages. In addition, the family continues to offer paid vacation and retirement bonus.

“Our employees tell us that one of the many reasons they enjoy working on our farm is because we pay the highest wages,” said Mike Gerawan, co-owner of Gerawan Farming. “With the state minimum wage increase now in effect, the timing was right for yet another increase for our hard working, committed employees. They’ve earned it.”

More about Gerawan Farming here: <http://www.prima.com/preferred-employer/>

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